

Thursday Schedule February 23, 2012

Registration 5:00PM—6:00PM in the KIVA Foyer

	Kiva A	Kiva B
6:00PM - 7:50PM	Critique Camp	
8:00PM – 8:55PM		<i>Query & Pitch Class</i> <i>Tell Me More: Whetting an Agent's Appetite with your Query or Pitch</i> Anita Mumm
9:00PM – 10:00PM		<i>Query & Pitch Workshop</i> Hands-on workshop where writers may read their query. Anita Mumm and fellow participants will give suggestions and critique your query.

Friday Schedule February 24, 2012

Registration 7:00AM –8:00AM in the KIVA Foyer

	Kiva A	Kiva B	Kiva C
8:00AM – 8:15AM	Welcome		
8:30AM – 9:20AM	<i>"Kaboom" Went the Coastal Monkey Factory: Starting Your Story with a Bang</i> Lisa Mangum	<i>Traditional Publishing, Partnership Publishing and Self-Publishing: Finding a Home for your Book</i> Linda Radke	<i>Read Me A Story! Cultivating the Art of Listening</i> Conrad Storad
9:30AM – 10:20AM	<i>Soup to Nuts : Going from idea to book</i> Jane Dystel	<i>Great Opening Lines: Grabbing the Reader's Attention</i> Brent Whiting	<i>7 Secrets for Writing Romance</i> Donna Hatch
10:30AM – 11:20AM	<i>Why Your Writing Process Counts: Working Smart vs. Simply Working</i> Larry Brooks	<i>Your Grandfather Did What?"-Crafting a Family History that Reads Like Fiction</i> Peggy Shumway	<i>Contracts, Kill Fees, and Serial Rights, Oh My! (A Crash Course in Magazine Writing)</i> Sara Fujimura
11:30AM – 1:50PM	Lunch in South Atrium		
11:45AM – 1:45PM	Story Time and Book Signing and Selling in Pueblo Rooms		
2:00PM – 2:50PM	<i>Writing for Magazines Part I</i> Joshua Perkey	<i>It's All in the Pitch: Marketing and Publicity</i> Linda Radke	<i>Breathing Life Into Historical Research</i> Joyce DiPastena

3:00PM – 3:50PM	<i>Writing for Magazines Part 2</i> Joshua Perkey	<i>Writing Business Sense</i> Deirdra Coppel	<i>More Than Just the Facts: Nonfiction is FUN!</i> Conrad Stora
4:00PM -- 4:50PM	<i>Using Internal Thought to Create Characterization</i> Janette Rallison	<i>Freelance Copy Writing</i> Matt Peterson	<i>The Critical Skill of Self-Editing; What Agents and Editors Really Care About</i> Linda Mulleneaux
5:00PM – 7:30PM	Dinner – On Your Own		
7:30PM – 8:45PM	Panel: Jane Dystel, Lisa Mangum, Anita Mumm, Linda Mulleneaux, Joshua J. Perkey in KIVA A		
9:00PM – 11:00PM	Meet and Greet in Fiesta and on Terrace		

Saturday Schedule

February 25, 2012

Registration 7:00AM—8:00AM in Kiva Foyer

	Kiva A	Kiva B	Kiva C
8:00AM – 8:20AM	Welcome		
8:35AM – 9:20AM	<i>Using Internal Thought to Create Characterization</i> Janette Rallison	<i>Great Opening Lines: Grabbing the Reader's Attention</i> Brent Whiting	<i>Freelance Copy Writing</i> Matt Peterson
9:30AM – 10:20AM	<i>Soup to Nuts: Going from idea to book</i> Jane Dystel	<i>It Just Takes Time: Creative Songwriting</i> Sandra Hendrickson	<i>Your Grandfather Did What?": Crafting a Family History that Reads Like Fiction</i> Peggy Shumway
10:30AM – 11:20AM	<i>Making the Leap: Or, How I Learned to Stop Worrying and Love the Slush Pile</i> Lisa Mangum	<i>The Amazing Future of Illustrations</i> Deirdra Coppel	<i>Poetry: A Spicy Slice of Life</i> Wendy Peterson
11:30AM – 1:50PM	Lunch / BOB Awards in South Atrium		
12:15PM – 1:50PM	Book Signing and Selling in Fiesta		
2:00PM – 2:45 PM	<i>The Critical Skill of Self- Editing; Focusing on What Agents and Editors Really Care About</i> Linda Mulleneaux	<i>It Just Takes Time: Creative Songwriting</i> Sandra Hendrickson	<i>Cooking up Some Chicken Soup (How to Write Fun, Inspirational Personal Essays)</i> Sara Fujimura

3:00PM – 3:50PM	Why Your Writing Process Counts: Working Smart vs. Simply Working Larry Brooks	Social Media Marketing: Your Online Path to a Bestseller Dave Eaton
4:00PM – 5:00PM	Keynote (Kiva A): Reach for Your Dream – It’s Closer Than You Think,” Lisa will motivate and inspire you, as she takes you on her journey as an author and editor and explains how YOUR dream (whatever it is) is truly closer than you think. Lisa Mangum	
5:00PM – 5:30PM	Closing - ANWA Service Award	