

Course Outline:

Why Your Process Counts: Working Smart vs. Simply Working

By Larry Brooks

Course length: 50 minutes

The presentation will navigate through these questions and issues, with questions and discussion encouraged:

The Continuum of Process – how some people write stories, how others do it... and everything in between.

The Goal at the End of EVERY Process – or... why your process isn't the determinant of your results... unless you let it be.

Are You Working Smart? Getting real with how you get a story down.

The Search for Story – this is point of your process. Of *any* process.

The Pitfalls of Process – how you can be seduced into abandoning that point. By choice or by ignorance, the result is the same.

Execution, by any other name... is still execution. You get to choose.

The Underlying Truths about Storytelling... that don't care how you find them or how you write, they'll apply whether you recognize them or not.

Optimizing your Writing Process