

Jane Dystel – SOUP TO NUTS: Going from Idea to Book – Outline

- I. Introduction
- II. Getting an idea
 - a. Necessity for a platform to back up a nonfiction proposal (with examples)
 - b. Defining your audience
- III. Finding an Agent
 - a. Why you need an agent
 - b. Proper etiquette
 - c. How to find an agent appropriate for you and your work
 - d. Writing the query letter
- IV. Writing the Proposal
 - a. Examples
 - b. How your agent can help
- V. Submitting fiction
- VI. The Submission Process
- VII. After your Book is Sold
 - a. How your agent will work for you
 - b. Your responsibilities after the contract is signed
 - c. Examples
 - d. Promotion
- VIII. Books that Don't Sell
 - a. Self-publishing ebooks
- IX. Questions and Answers